



For Immediate Release

NEW BOARD OF DIRECTORS, EXECUTIVE ELECTED AT ICA

(TORONTO: December 11, 2007) – A new 26-member Board of Directors as well as an Executive Committee were elected at the December 10th, Institute of Communication Agencies Board Meeting. Brett Marchand was elected to remain as Chair for a second year.

Below is a list of the new Board of Directors, followed by the Executive Committee. (An asterisk denotes a new member)

Board of Directors:

*ACLC Advertising	Ian Gordon	President
BBDO Toronto	Domenic Caruso	President & CEO
Bos	Claude Carrier	Vice President
Cossette Communication Group	Brett Marchand	EVP & Managing Director
Cundari Group	Garry Lee	President
DDB Canada	David Leonard	President, Toronto
*Dentsu Canada	Bob Shropshire	President
*Due North Communications	Mark Weisbarth	President
Genesis Vizeum	Bruce Claassen	CEO
Hendrick & Associates Marketing Services	Gary Hendrick	President
ICA	Gillian Graham	Chief Executive Officer
ICA	Jani Yates	President
*Jan Kelley Marketing	Jim Letwin	President & CEO
JWT Canada	David Gibb	Managing Director
*MacKinnon Calderwood Advertising	Steven MacKinnon	President
Marshall Fenn Communications	James Kabrajee	Partner
*Partners and Edell	Dennis Edell	President & CEO
PHD Canada	Fred Forster	President
*Publicis Canada	Andrew Bruce	President
Red Communications	Monique Fikar	CEO
Ryan Partnership Canada	Amey Harding	President
*SAATCHI & SAATCHI Canada	Brett Channer	Chairman & Exec. CD
TBWA\Toronto	Philip George	Managing Director
Wasserman & Partners Advertising	Doug Conn	Partner
*Watermark Advertising Design	Steven Bottoms	President & CEO
zig	Andy Macaulay	CEO

The Executive Committee:

Chair	Brett Marchand
Vice Chair/Treasurer	Andy Macaulay
Vice Chair	Jim Kabrajee
Director	Doug Conn
Director	Claude Carrier
Director	Gary Hendrick
Director	Garry Lee

Director	David Leonard
Director	Bob Shropshire
Chief Executive Officer, ICA	Gillian Graham
President, ICA	Jani Yates
Paula Rose	Secretary

ICA would like to gratefully thank the following board members who are retiring from the Board. They are:

Bensimon Byrne	Jack Bensimon
Colour	Chris Keevill
GJP Advertising	Peter Jeffery
John st.	Arthur Fleischmann
Leo Burnett	David Moore
TAXI	Rob Guenette

The Institute of Communication Agencies (www.icacanada.ca), formerly the Institute of Communications and Advertising, founded in 1905, represents Canada's communications and advertising agencies. ICA's mission is to enhance the role of the communications and advertising industry and promote ICA member agencies' value to their clients and the economic world, while advancing the interests of the industry and protecting the environment in which we operate.

ICA's members account for over 80% of all national advertising in Canada whose economic impact is worth over \$15 billion annually. ICA serves as the largest source of information, advice and training for Canada's communications and advertising industry. ICA also offers a best practice Agency Search service for clients and is one of the key presenters of the annual CASSIES, the only Canadian advertising awards show that recognizes proven business effectiveness, backed up by rigorous published cases.

For more information, please contact:

[Jani Yates](#), President, ICA at 416.482.1396, ext 230



Back Row

Fred Forster, PHD Canada; Steven MacKinnon, Mackinnon Calderwood Advertising; David Leonard, DDB Canada; Gillian Graham, ICA; Doug Conn, Wasserman & Partners Advertising Inc.

Middle Row

Gary Hendrick, Hendrick & Associates Marketing Services Inc.; Jani Yates, ICA; Bob Shropshire, Dentsu Canada Inc.; Monique Fikar, Red Communications; Jim Kabrajee, Marshall Fenn Communications Limited; Mark Weisbarth, Due North Communications Inc.; Andy Macaulay, ZiG

Front Row

Dennis Edell, Partners and Edell; Amey Harding, Ryan Partnership Canada; Brett Marchand, Cossette Communication Group; Garry Lee, Cundari Group Ltd.; Claude Carrier, Bos

Missing

Steve Bottoms, Watermark Advertising Design Ltd; Andrew Bruce, Publicis Toronto; Domenic Caruso, BBDO Toronto; Brett Channer, SAATCHI and SAATCHI; Bruce Claassen, Genesis Vizeum; Philip George, TBWA\Toronto; David Gibb, JWT Canada; Ian Gordon, ACLC Advertising; Jim Letwin, Jan Kelley Advertising