



JANUARY 26-30, 2009

Just the Facts...

Advertising Week ...

Is Canada's largest and most diverse annual gathering of advertising and media leaders. Held in Toronto, Montreal, Halifax, Vancouver, Edmonton and Calgary during the last week of January, Advertising Week is a weeklong celebration of the wonderful business of ideas and communication. It will include keynote and panel presentations, thought leadership conferences, awards events, demonstrations of creativity, various initiatives for younger advertising practitioners, university outreach and agency open houses.

Celebrate Creativity

Advertising Week is built on the fundamental commitment to celebrate ideas and creativity. Above and beyond celebration, Advertising Week is about inspiring young people to join the craft, focus the industry and public-at-large on the business building impact of advertising, and shine a bright light on the influence advertising has on our economic impact.

Why Was Advertising Week Created?

Advertising Week was founded to galvanize the industry and seize the benefits of a dedicated platform to tell the good stories about advertising.

Everyone Is Invited...

Whether you work in the East or West, in Central Canada, or anywhere in between, advertising touches virtually every aspect of our lives in positive ways. Advertising Week was created for everyone.

Where is Advertising Week Held?

Toronto, Montreal, Halifax, Vancouver, Edmonton and Calgary.

How Will I Be Able to Register?

As of mid October 2008, visit www.advertisingweek.ca, click on the Registration button, and select the event or program you'd like to attend.

For More Information:

Stacey Farber, Advertising Week Event Manager
416-482-1396 ext. 223 or sfarber@icacanada.ca

Press Contact:

Keka DasGupta, DDB Public Relations
416-972-7727 or keka.dasgupta@can.ddbpr.com

Find all Advertising Week details at
www.advertisingweek.ca

Which companies are “Founding Media Sponsors” for Advertising Week?

We are delighted that the following companies are demonstrating their leadership of our industry through sponsoring Advertising Week:



Which associations are “Founding Contributors” of Advertising Week?

The following associations have joined the ICA as “Founding Contributors” for Advertising Week:



Find all Advertising Week details at www.advertisingweek.ca