

NEWS RELEASE



For Immediate Release

Fay Chan joins ICA as VP, Finance & Administration

(TORONTO: September 11, 2008) – Fay Chan, CMA, has joined the Institute of Communication Agencies as VP, Finance & Administration.

Fay has over 20 years of advertising industry experience, most recently working as Vice President of Finance at ACLC Advertising. Fay graduated from the University of Western Ontario with a degree in Administrative and Commercial Studies and is a Certified Management Accountant.

She will also be providing ICA members with confidential assistance on matters such as media accreditation, human resources, financial issues, sales tax and benchmarking surveys. She is actively evaluating additional services to add value for ICA's members.

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The Institute of Communication Agencies, formerly the Institute of Communications and Advertising, founded in 1905, represents Canada's communications and advertising agencies. ICA's member agencies and subsidiaries account for over 80% of all national advertising in Canada. ICA promotes higher standards and best practices, and serves as the largest source of information, advice and training for Canada's communication and advertising industry, whose economic impact is worth \$19 billion annually. Each year, ICA member agencies also donate millions of dollars in pro bono work to help support over 100 local, regional and national charities and non-profit organizations. ICA develops initiatives, programs and best practice guidelines to help build better ICA agencies and so improve their real and perceived value to clients.

For more information, please contact:

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