

# NEWS RELEASE



## FOR IMMEDIATE RELEASE

### The ICA Elects New Board of Directors, Chair & Executive Committee, for 2008-2009

(TORONTO: December 12, 2008) - The ICA is pleased to announce the newly elected Board of Directors, effective November 2008 for a one year term (renewable), along with the following Executive positions:

	Al Scornaienchi	Agency 59
	Domenic Caruso	BBDO Toronto
<b>VICE CHAIR</b>	Claude Carrier	Bos
	Lorne Kirshenbaum	Brandworks
	Ernie Pasemko	Calder Bateman
<b>CHAIR</b>	Brett Marchand	Cossette Communication Group
	Garry Lee	Cundari
	David Leonard	DDB
	Bob Shropshire	Dentsu
	Mark Weisbarth	Due North Communications
	Alan Gee	GJP Advertising
	Ann Nurock	Grey Worldwide
	Gary Hendrick	Hendrick & Associates Marketing Services
	Gillian Graham	Institute of Communication Agencies
	Jani Yates	Institute of Communication Agencies
	Jim Letwin	Jan Kelley Marketing
	David Gibb	JWT Canada
	Steven MacKinnon	MacKinnon Calderwood Advertising
<b>VICE CHAIR &amp; TREASURER</b>	James Kabrajee	Marshall Fenn Communications
	Laurie Young	Ogilvy
	Dennis Edell	Partners & Edell
	Fred Forster	PHD
	Andrew Bruce	Publicis Canada
	Christopher Lindley	Quiller & Blake Advertising
	Monique Fikar	RED, The Agency
	Brett Channer	Saatchi & Saatchi
	David Riabov	Scratch
	Philip George	TBWA\Toronto
	Doug Conn	Wasserman + Partners Advertising
	Wendy Anderson	Wonder Communications

The ICA also wants to heartily thank its outgoing Board members who have contributed a great deal of value to the organization and the industry: Bruce Claassen (CEO, Genesis Vizeum), Andy Macaulay (CEO, zig), and Amey Harding (President, Ryan Partnership).

**About the ICA:**

The Institute of Communication Agencies represents Canada's communication and advertising agencies. Our member agencies and subsidiaries account for over 75% of all national advertising in Canada. ICA promotes higher standards and best practices, and serves as the largest source of information, advice and training for our industry which has an economic impact of \$24 billion annually. ICA develops initiatives, programs and best practice guidelines to help build better agencies, to improve their real and perceived value to clients. Groundbreaking thought leadership events, such as 'FutureFlash', are key to the value that ICA provides for its member agencies. Advertising Week is a major initiative which the ICA is proudly spearheading to galvanize our industry and to demonstrate the economic value which it provides. Each year, ICA member agencies donate millions of dollars in pro bono work to help support over 100 charities and non-profit agencies across Canada.

**For more information, please contact:**

Gillian Graham, CEO at 416.481.1396, ext 225 or [ggraham@icacanada.ca](mailto:ggraham@icacanada.ca)